



[📍 Tbilisi, Georgia](#)

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Nikita Kolyugin

Product Designer • UX • Mobile

About me

4+ years of experience in designing mobile apps and web-interfaces. Performing the whole design cycle — from research and concept to product growth, from wireframing to animation. Sharing my knowledge on design, career and customers' behavior. Giving product design consultations.

Experience

Designer, Art. Lebedev Studio • Sep 2024 – Present

- Redesigned the major video streaming service's web app
- Created an identity and a website for a premium class real estate developer
- Animated promo banners

Product Designer, Surf • Dec 2021 – Sep 2024

- Designed the Dating App from an idea to the launched MVP in 6 months.
- Led design for Burger King digital products, impacting 2M+ customers, resulting in a 3–5% increase in different conversion rates.
- Conducted product analysis and UX reviews for e-commerce apps.
- Got a contract with the largest hardware stores chain thru design concept.
- Designed a charity program for the pet shop mobile app.
- Led the design of two interconnected telemedicine apps simultaneously.

Skills & Tools

Design & Prototyping: Figma, Illustrator, Photoshop, Indesign

3D & Motion: Blender, Spline, C4D, After Effects, Lottielab

Front-End: HTML&CSS, Webflow, Web Hosting, FTP

Analysis & Research: Amplitude, UX Tests, A/B, CustDev, CJM

Generative AI: LLMs, SD Comfy UI, LoRA's, Midjourney

Competences: Briefing, Design Concepts, Presentation, Product Growth

Education

Bachelor of Civil Engineering • RUDN • 2018–2022

Relevant Coursework: Business & Management, CAD Design, Photogrammetry

English Language Professional Courses • RUDN • 2018–2022

Relevant Coursework: Scientific translation, Articles annotation

Contacts

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